



OLD AQUINIANS HOCKEY CLUB SPONSORSHIP PROGRAM 2024

The Club Aim

Reds Hockey Club are seeking sponsorship for our 2024 season program. These sponsorship packages aim to assist in the continued development of our club and work to improve our selected and social grades and expanding junior programs. 2024 is an exciting year as Reds is one of only 2 clubs that has teams in all Premier League Grades for both Men's and Women. Giving sponsors greater exposure. Reds prides itself on attracting some of the best hockey players in the world as well as hosting famous Kookaburra and Hockeyroos names such as Blake Govers, Aran Zalewski, Jane Claxton and Maddie Fitzpatrick.

Below is a tiered model that itemises a return on your investment and provides real benefits for your business, all of which ensure the future success of our club.

SHIRT SPONSOR PROGRAM

3 years duration

Value: \$6000 + GST

Return on investment:

- PRIME LOGO POSITIONING ON PREMIER LEAGUE SHIRTS
 - MENS OPTION: BACK: below number, above number or both sleeves
 - WOMENS OPTIONS: BACK: under or above number
- Complimentary tickets to Reds Hockey Club end of season dinner
- Complimentary fees for up to 2 playing family members
- Complimentary Reds Hockey Club T Shirt or Indigenous Shirt
- Logo on email signature for all correspondence on all club accounts
- Signage at Reds Hockey Club
- Exposure on Reds Hockey Club Social media pages which has 2000+ followers across Facebook & Instagram
- Placement on Reds Hockey Club Website
- Invitation to dedicated club sponsor functions and Premier League Home Games
- Invitation to 1st Team Shirt Presentation
- Optional if valuable to the sponsor - 2 x 1-to-1 lessons by one of our professional coaches across the 2024 season

GOLD SPONSOR PROGRAM

Value: \$5,000 + GST

Return on investment:

- Complimentary tickets to Reds Hockey Club end of season dinner
- Complimentary fees for up to 2 playing family members
- Complimentary Reds Hockey Club T Shirt or Indigenous Shirt
- Logo on email signature for all correspondence on all club accounts
- Signage at Reds Hockey Club
- Exposure on Reds Hockey Club Social media pages which has 2000+ followers across Facebook & Instagram
- Placement on Reds Hockey Club Website
- Invitation to dedicated club sponsor functions and Premier League Home Games
- Invitation to 1st Team Shirt Presentation
- Optional if valuable to the sponsor - 2 x 1-to-1 lessons by one of our professional coaches across the 2024 season



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SILVER PROGRAM SPONSOR

Value: \$3,000 + GST

Return on investment:

- Complimentary Reds Hockey Club T Shirt
- Free playing fees for 1 playing family member applies*
- Signage at Reds Hockey Club
- 1 Social media post per year on Reds Hockey social pages which has 2000+ followers across Facebook & Instagram
- Exposure on Reds Hockey Club Website
- Invitations to dedicated club sponsor functions and Premier League Home Games
- Invitation to 1st Team Shirt Presentation

Option 3: Bronze Program Sponsor

Value: \$1,500 + GST

Return on investment:

- Free fees for up to 1 playing family member
- Signage at Reds Hockey Club
- Exposure on Reds Hockey Club Website
- Invitations to dedicated club sponsor functions and Premier League Home Games
- Invitation to 1st Team Shirt Presentation